

NEW VIEW

Spring 2011

THE JUNIOR LEAGUE OF THE ORANGES AND SHORT HILLS

CHIPS FOR CHARITY 2011 WAS A BIG WIN FOR JLOSH

Submitted by Kim Walls, Chips for Charity Co-Chair



JLOSH hit the jackpot on March 11, 2011 with support from local Essex County guests who attended this year's annual Chips for Charity 2011 fundraiser at the Maplewood Country Club.

The Fundraising Committee, led by Co-Chairs Melissa Sheehy and Kim Walls, hosted a casino-themed evening that included gaming tables, music, delicious food, an exciting 50/50 raffle and a huge silent auction with 150 fabulous baskets.

At the end of the night, the event raised over \$60,000 for the League fund, which was an amazing increase of 25% over last year's astoundingly successful event!



*Asst. Fundraising Council Chair
Jamy Kokinda, Fundraising Council Chair Sheila McClure,
JLOSH President Laura Overdeck, and Chips for Charity
2011 Co-Chairs Melissa Sheehy and Kim Walls*



*Join Us for the JLOSH
Annual Dinner
May 18, 7:00-10:00 p.m.
Canoe Brook Country Club,
Summit*

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Point of View



President Laura Overdeck with Chips for Charity 2011 Co-Chairs Melissa Sheehy (left) and Kim Walls (right)

This spring we accomplished two major feats. We held a fundraiser that brought in nearly double its goal, and we selected a signature community project - Kid Care - that will carry us into JLOSH's 100th year of existence! These two events culminated within five days of each other, and that just drives home how interlinked the Fundraising and Community Councils are.

As we approach our 100th anniversary, we want to establish ourselves as a stepping stone to the community. Now is our chance to expand on that theme. The Kid Care project concept offers the chance to help children on many possible fronts: survival needs, such as food, clothing, and infant-care drives; better nutrition awareness for children and their caregivers; book drives and increased access to books; and countless other forms of assistance. To determine how we can help best, we can go out and meet all the local organizations working with kids, figure out where they struggle, and connect them with each other. All of that takes money.

Fundraising is the engine that will fuel our growth and expansion. Our signature project will excite potential donors for our major fundraising event next spring. It also opens the door to new sources of funding, such as having corporations sponsor our Done in a Days. We can give their employees a chance to volunteer for a day of service, and if in return they give us funding, it strengthens our brand as an organization that's out there in the community. If we also become a networking hub for kid-focused organizations – e.g., by hosting networking breakfasts, inviting them to hear speakers, and so on – we can conceivably win grant money to fund those efforts, yet another form of revenue for us.

As we embark on these possibilities, I want to thank our Fundraising and Community Councils, from their leadership right through to all their committee members, for setting such a strong foundation as we run up to our 100th. I'd also like to thank our Membership Council for bringing in such a strong Provisional Class: they are the up-and-comers whose fresh talents will make these possibilities a reality. And finally, a big thank-you to our Communications Council for spreading the word this year about all our efforts in the community. I also feel incredibly grateful for the vision and support that the board and leadership provided, and for all the ideas and hard work that our members contributed. Thank you all – it's only going to get better!

Sincerely,


Laura Overdeck, President

THE VOTE IS IN: JLOSH'S NEW SIGNATURE PROJECT IS KID CARE!

Submitted by Margaret Santana, CPD Chair

The facts are staggering and hard to ignore— there are children in need right here in our service area. In Essex County, nearly 20% of children are living below the federal poverty line and more than 63% of children receive free/reduced price school lunch and breakfast through the National School Lunch Program.

Such facts clearly resonated with JLOSH members who voted to dedicate a committee of women to work on Kid Care. For the next three years, this committee will decide where and how JLOSH can make a difference for kids in our area in the years to come.

There is tremendous excitement and opportunity for this project - from getting involved in the National School Lunch Program and supplying emergency baby essentials to renovating critical community spaces. We've started talking to key organizations such as Family Connections, Family Intervention Services and the Orange Community School Initiative about partnership opportunities and we're already at work planning a networking event for early next year to reach a broader set of organizations.

DONE-IN-A-DAY DOES IT AGAIN!

Submitted By Maura Bigelow, DIAD Chair



JLOSH volunteers kicked off the new year with some great projects! In January, we worked with Christ Episcopal Church in East Orange to help clean and organize their clothing pantry. Our members also generously donated coats and socks to be added to the pantry.



In February, JLOSH helped bring a little sunshine to Christine's Kitchen, a soup kitchen housed in Holy Trinity Episcopal Church in West Orange. Members organized, prepped, cooked, delivered and served a hot meal for close to 100 people. The meal of chicken wings, salad, bread and dessert was a big hit!



In April, our volunteers helped to sort and deliver 8,000 books collected at the second annual *Book Swap for a Cause* sponsored by JLOSH, the Newcomers/Encore Club of Short Hills and Millburn, and Arlene Gonnella of Weichert Realtors. The books were divided among the East Orange Public Library, the Orange Library Children's Book Pantry and the Saint Barnabas Hospital Pediatric Clinic. Adult books were donated to the East Orange Public Library, which will shelve some and sell some as a fundraiser. Children's books were donated to the book pantry in the Orange Public Library, which provides free books to the children of Orange, and the Pediatric Clinic.



We rounded out the Done-in-a-Day (DIAD) calendar with a Health and Wellness Fair and Teddy Bear Clinic designed to introduce children and parents to doctor visits and healthy habits at the Pediatric Health Center at Saint Barnabas Medical Center.



Welcome Provisionals!



Odette Allen lives in West Orange with her husband and two children. Odette attended Nyack College. She is originally from Freeport, Bahamas and lived in Washington, DC before finally settling in New Jersey. Odette enjoys reading biographies, family movie night and cooking.

Lia Barron lives in South Orange with her husband and two children. She is a NY re broker/investor and a student at Phoenix University completing her Masters in Elementary Education. Lia is from Los Angeles, CA and has also lived in Hawaii, Hong Kong and the Philippines. She is active in South Mountain Elementary School's PTA and enjoys book club, outdoor activities and traveling.

Alison Corbin is an attorney and lives in Millburn with her husband. She attended Bryn Mawr College and Seton Hall Law School. She is from Maryland and loves to spend time with her Yellow Lab, Lucy.

Dawn Stewart Harris lives in Montclair with her husband and two children. Dawn is a corporate attorney. She attended Barnard College/Columbia University and NYU School of Law.

Elizabeth Kahn, originally from Arkansas, lives in Maplewood with her husband and daughter. She attended Haverford College and the University of Houston, and previously worked as a psychologist. Her

recent volunteer work includes Haverford College Admissions and the Essex County Subcommittee on Children Exposed to Domestic Violence. Elizabeth enjoys cooking and traveling.

Heather Taylor-King lives in Maplewood with

her husband and two children. She attended The University of Texas at Austin, TX where she received her B.A. and her M.A. Currently she is a systems analyst and IT consultant. She is originally from Oklahoma and has lived in Chicago, Washington, DC, San Francisco and Texas. Heather is a volunteer on the PTA board at her children's school.

Gretchen Lerach lives in Bedminster with her two Jack Russell's, Henry and Lucy. She obtained her B.A. from Wells College and her Masters at Simmons College in Boston. Currently she is the director at Chanel in Short Hills. Gretchen is originally from New York and has lived in Washington, DC, Boston and Paris. She loves animals, cooking and volunteering.

Rosemary Mattson lives in Maplewood with her husband and two children. She attended Manhattan College and is a civil engineer. Rosemary is originally from Long Island and has also lived in New York City.

Carol Ouzounian lives in Short Hills with her husband and three children. She attended Bowdoin College, Boston University and the Wharton MBA Program. She enjoys traveling, tennis and skiing. She has also volunteered with the Bowdoin Alumni Association.

Sumukha Ravishankar lives in Short Hills with her husband and two children.

She attended The University of Delhi in India and is an artist. She is originally from India and has lived in Texas as well. She enjoys reading, writing and hiking.

Laura Palomaki lives in Short Hills with her husband and two children. She attended the University of Pennsylvania and is a builder. She has previously lived in London, England and volunteers for Habitat for Humanity.

Katie Piotrowski is an internal program manager at BASF Corp. and lives in Millburn. She attended Connecticut College and has lived in Minnesota and Washington, DC. She enjoys dance, yoga and reading. She also volunteers for Greater New Jersey Cares.

Minakshi Saggi lives in West Orange with her husband and two children. Currently she is a stay at home mom. Previously, she owned and operated her own restaurant. She attended William Patterson University. She enjoys cooking and music.

Patty Stern, who moved from Dallas two years ago, lives in West Orange with her husband. She attended Southern Methodist University and works as a realtor. She volunteers for the American Cancer Society, the Livingston Chamber of Commerce and Jespy House, and Chairs the SMU Alumni Chapter in NJ. Patty enjoys history, scrabble, reading, biking, swimming, marketing and planning events, and community service.

Mary Wilson, originally from Richmond, VA, resides in Millburn. Mary attended Georgetown University and has worked as a managing editor for children's books. She volunteers for the Millburn-Short Hills First Aid Squad and Project Medishare for Haiti. Mary enjoys reading, volunteering and traveling.

SPAC Members Pursue Key Issues on Walk to Washington

Submitted by Myriam Scicolone, JLOSH SPAC "A" Delegate

At the end of January 2011, nine determined State Public Affairs Committee (SPAC) members braved the snow and



boarded a train to the nation's capital to participate in the annual "Walk To Washington," organized by the New Jersey Chamber of Commerce. The event brought together members of the business community, non-profit organizations and the New Jersey legislature on a three-hour journey to discuss issues of relevance for the state and to build cooperation among the different groups. SPAC members had an opportunity to discuss key issues that concern our Leagues, such as human trafficking, childhood obesity, the use of pesticides on school grounds and public playgrounds, and the survival of the New Jersey Cord Blood Bank

After arriving in Washington, DC, SPAC members held a series of meetings on Capitol Hill. The first was with Congressman Leonard Lance, who represents New Jersey's

SPAC Delegates start the journey. Pictured are: Front row — Teri DiFrancesco (JLEP); Second row — Sue Flynn (JL-Monmouth County), Georgina Webster (JL-Summit), SPAC Chair Kate Lee (JLOSH), Patricia DeVine Harms (JLMN); Standing — Cathy Shea (JLMN), Myriam Scicolone (JLOSH)

Seventh District. The group discussed the possible public funding of the Cord Blood Bank, as well as the importance of volunteers in our state. In the evening, the Chamber of Commerce organized a dinner where the participants listened to speeches by New Jersey Governor Chris Christie and U.S. Senators Frank R. Lautenberg and Robert Menendez.



Before returning home, SPAC delegates met with staff

members from the offices of Senator Menendez and Senator Lautenberg to discuss the issues of human trafficking and pesticide use. Legislative aides were eager to listen to our concerns and offered to further pursue some of these issues. As respected advocates on the "Walk to Washington," SPAC delegates will continue to bring up issues that matter for the women and children of New Jersey in a professional and passionate way.

SPAC Delegates in Washington, DC. Georgina Webster, Sue Flynn, Cathy Shea, Sharon Levy (JL-Princeton), Kate Lee, Patricia Devine Harms, Amy Vincent (JL-Morristown), and Teri DiFrancesco



Kate Lee with Congressman Chris Smith (R-4) - who authored the federal human trafficking legislation - along with Patricia DeVine Harms and Sue Flynn.

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The League is grateful for the generous support of this year's Silver Sponsors as well as the contributions from Patrons and Friends of the League. The League is also extremely thankful for the local retailers and businesses whose charitable donations made the silent auction so wonderful! The auction alone raised about half of the fundraiser's proceeds!

Silver Sponsors

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- Naleri Investments
- John and Laura Overdeck

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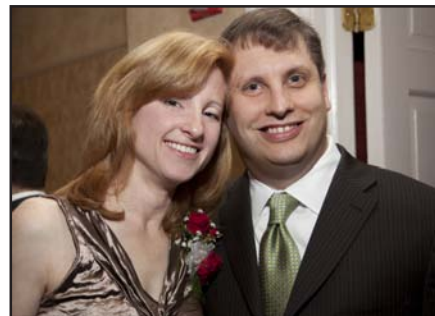
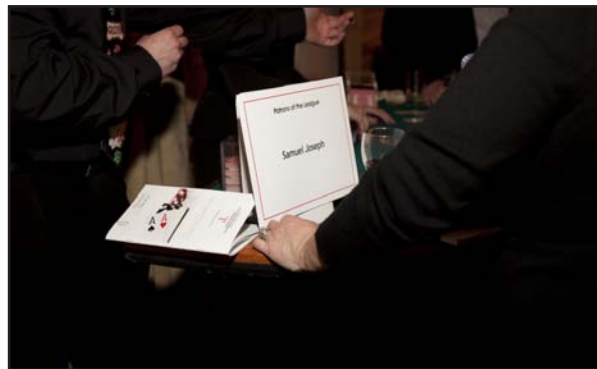
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- Wigder Chevrolet



Gary and Rachel Kapner,
Creative Wallcoverings & Interiors



Laura and John Overdeck



Thomas and Arlene Gonnella, Weichert Realtors



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A special thank you to the Executive Board and all JLOSH members outside the Fundraising Committee who pitched in to make the event a tremendous success. It truly was a team effort. Whether you were helping hand address invitations, procuring auction donations, contributing to committee baskets, selling 50/50 raffle tickets, inviting friends and family to the event or attending the event itself, every ounce of help was an important contribution to the success of Chips for Charity 2011!



JLOSH would also like to acknowledge the Fundraising Team for putting in many hours of hard work to plan and execute not only a fun, fantastic party, but a successful fundraising event.

Fundraising Council

Sheila McClure, Fundraising Council Chair
Jamy Kokinda, Asst. Fundraising Council Chair

Co-Chairs

Melissa Sheehy
Kim Walls

Committee Members:

Kelly Bair • Julia Bersch • DeAnne Dixon • Cate Edell • Maggie Franklin • Connie Kulikowski • Sandy LoPiccolo
Holly Mattson • Claudia McIntyre • Kara Tomko • Cynthia Tratnyek • Lisa Susan Vick



Chips for Charity 2011 Event Committee

